



9th international festival of young talents

“The Magic Power of the Blue Stream — MOSGAZ Lights the Stars”

REGULATIONS

The 9th international festival of young talents “The Magic Power of the Blue Stream — MOSGAZ Lights the Stars” will be held **from October 2020 to March 2021** in Moscow.

Festival organizer:

- MOSGAZ JSC

Sponsored by:

- Moscow Government;
- Moscow municipal service providers;
- Press service of Moscow Mayor and Government.

There will be held the following competitions as part of the festival:

- A children’s art contest and exhibition *“The Magic Power of the Blue Stream”*.
- A music competition (competition of young vocalists) *“MOSGAZ Lights the Stars”*.

Project’s mission is to support the gifted children and teenagers in believing in themselves and in achieving top results in their favorite artistic activity.

Goals and objectives:

- To protect and develop the best national culture traditions, promote interest in global and national culture and art.
- To make good contacts between art schools of the participating countries.
- To find and encourage the gifted children engaged in arts, to introduce the general public to the rich culture and art heritage.
- To enable children to fulfill themselves creatively, promote artistic education.
- To raise public attention to the children’s and youth’s arts.
- To hold solo shows and exhibitions of the competition winners in the Russian Federation and abroad.
- To promote the activity of MOSGAZ JSC.



CHILDREN’S ART CONTEST AND EXHIBITION “THE MAGIC POWER OF THE BLUE STREAM”

1. Contest participants

The contest is open to students of comprehensive, art schools, teams, technical and vocational schools, lyceums, supplementary education institutions and for individuals aged from 7 to 18 from regions of the Russian Federation, CIS and foreign countries. There are three age groups in the contest:

- from 7 to 10;
- from 11 to 14;
- from 15 to 18.

2. There are the following categories in the contest:

Category 1. Eternal flame — eternal memory.

Category 2. Work and holidays of the gas service.

Category 3. The World of My Home.

3. Rules for work designing

3.1. The contest work shall be no more than 60 cm on the larger side.

3.2. The works shall be signed in block letters on the back and include the following information:

- category;
- author’s full name (last name, first name and patronymic (if any));
- title of the work;
- technique, dimensions of the work;
- teacher’s full name;
- address of the educational institution, its phone number and email address;
- the data at the participant’s work shall be the same as in the application.

3.3. The artistic technique has no particular requirements within the acceptable artistic standards.

3.4. The contest works shall be presented without any frames and mats. A participant shall present no more than one work for the particular category.

3.5. The genre choice is not constrained. It can be painting, graphics, graphic design (sings, logos), applied arts (batik, embroidery, panels, mural, carving).

3.6. Logos of other companies except for MOSGAZ JSC are not allowed.

4. Modalities for participation and holding the contest



4.1. The participant's works for various categories will be revised remotely and in transparent manner. The international jury rates the children's artistic works and suggest them for the exhibition.

4.2. You can apply for the participation until **November 30, 2020**.

4.3. To participate in the festival, a participant (over 14) or his/her parent (legal representative/representative of the education institution) shall submit an electronic application to the organizer by creating an account on the festival website and fill in the approved form.

Please note! Applications sent in any other way, including postal and courier services, will not be accepted for the participation.

You can create an account using email address or any other social media account (VK, FB, Google).

Application for the participation in the festival art contest includes the following information:

- category;
- country, region, settlement (of the participant);
- title of his/her work;
- file containing an image of the work;
 - file format is JPEG or PNG;
 - image quality is no less than 1000*1000 pixels;
 - file size is no more than 10 MB;
- participant's full name;
- participant's date of birth;
- picture of the participant's passport/birth certificate;
- name of the educational institution;
- address of the educational institution;
- teacher's full name;
- teacher's phone number;
- parent's (legal representative's) full name;
- parent's (legal representative's) phone number;
- full name of a person responsible for organizational issues;
- phone number of the person responsible for organizational issues;
- consent to personal data processing according to the contest rules.

4.4. A participant shall present only one work for the particular category. Participation in other categories (with presenting only one work for each category) is allowed.

4.5. The rating will last until **December 20, 2020**.

4.6. Winners will be announced until **December 25, 2020**.

4.7. After the rating, the organizers request the original works from the award winners and diplomates for the exhibition of the 9th international festival of young talents “The Magic Power of the Blue Stream — MOSGAZ Lights the Stars”.



The requested original works shall be sent to: Special Project Department, Mruzovskiy per. d. 11 str. 1, Moscow, 105120, Russia no later than **February 15, 2021**.

4.8. Awarding ceremony will take place on **March 19, 2021** if the epidemiological situation in the Russian Federation is favorable.

4.9. The award winners and diplomates will have a right to return their works within a year after the contest.

4.10. First place winners of the previous contests shall not participate in the contest for the same category and/or age group.

5. Criteria for rating the contest works:

- creativity and expressiveness of the work;
- imagery of the design;
- color scheme and graphic style;
- technique and workmanship.

6. Summing up and rewarding

6.1. The competition results are summed up at the solemn awarding ceremony of the festival of gifted children in Moscow (in March 2021 if the epidemiological situation in the Russian Federation is favorable. Follow the news on the websites of the festival stars.mos-gaz.ru, MOSGAZ JSC www.mos-gaz.ru and on the official pages in social media).

6.2. For each category and age group, there are three certificates for award winners and three certificates for diplomates.

6.3. Each work for the each category is rated on a 1-10 scale.

6.4. The contest winners and participants will take part in the opening ceremony of the exhibition and awarded with valuable gifts.

6.5. The participants will receive **electronic certificates**.

6.6. Information on the participants will be published on the organizer's website and in the festival's directory.

6.7. The works of the contest award winners can be used in media, posters and directory.

6.8. The best exhibition works will be published on the organizers' websites and can be used in other publications.

7. Jury

7.1. The jury includes members of the union of the composers, teachers of higher music education, national and honored artists of Russia, leaders of variety and choreographic teams.

7.2. The jury's decision shall be final and irrevocable.

8. Financial terms for the participants



8.1. The participation in the festival is **free**.

8.2. The passage of the selection round winners is paid by the contributing party.

9. Information support

9.1. Information on the festival is updated on the website of MOSGAZ JSC, pages of MOSGAZ JSC in social media, the festival's directory.

9.2. Information on the festival events is updated on the official websites of the project partners.

9.3. Information on the festival is published in the local social media.

9.4. Information on the festival is updated on the following social media:

- Facebook
- Instagram
- VKontakte
- Twitter

10. Organizing Committee

- Correspondence address of MOSGAZ JSC: Mruzovskiy per. d.11 str. 1, Moscow, 105120, Russia.
- Phone number: 8-916-658-10-56 (Support service for the children's art contest).